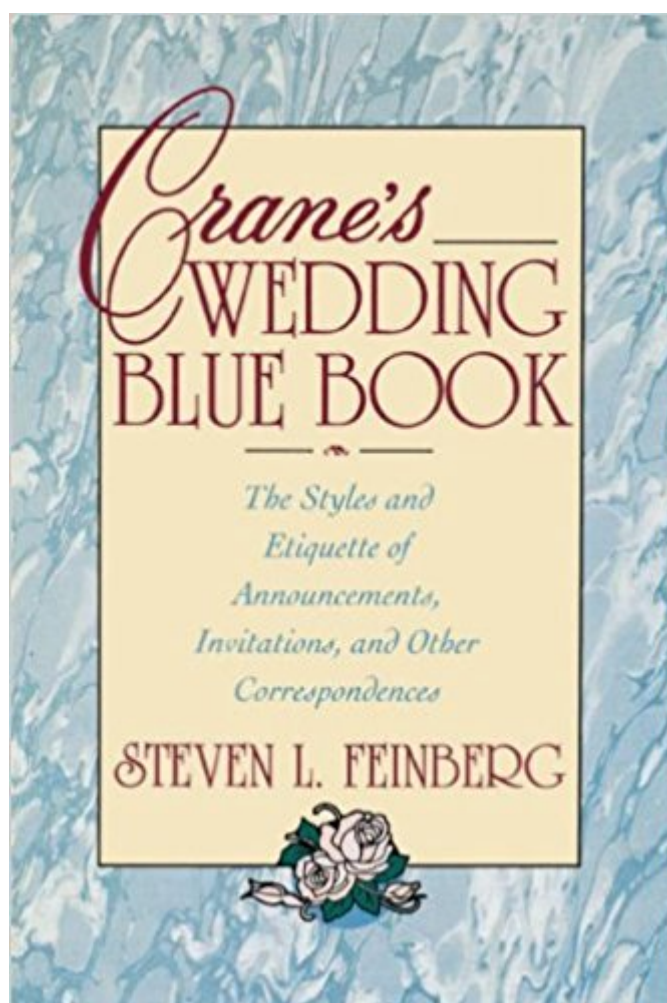


The book was found

Crane's Wedding Blue Book: The Styles And Etiquette Of Announcements, Invitations And Other Correspondences



Synopsis

No one brings the knowledge, elegance, and good taste to weddings and wedding stationary that Crane does. From announcing the engagement to writing that final thank you note, Crane has helped thousands of brides prepare for, and create the mood for, their special days. Now, with Crane's Wedding Blue Book, every bride can have a private consultation with the best in the business. Steven L. Feinberg directs customer development for Crane & Co. and travels extensively, giving workshops and seminars on stationary style and etiquette.

Book Information

Paperback: 160 pages

Publisher: Fireside (April 14, 1993)

Language: English

ISBN-10: 0671796410

ISBN-13: 978-0671796419

Product Dimensions: 6 x 0.4 x 9 inches

Shipping Weight: 9.6 ounces

Average Customer Review: 4.6 out of 5 stars 13 customer reviews

Best Sellers Rank: #1,319,190 in Books (See Top 100 in Books) #34 in Books > Crafts, Hobbies & Home > Weddings > Etiquette #759 in Books > Reference > Etiquette > Etiquette Guides & Advice #67673 in Books > Education & Teaching > Schools & Teaching

Customer Reviews

This, along with its stationary version, "Crane's Blue Book of Stationery", have been the standard for creating invites and stationary for many years. Trust me, there's not much that isn't covered in these two books for creating layouts for stationary or invitations. These give you a foundation for proper wording and order from all of the major stuff you'd expect to all of the little things that most of us never consider until we get a cranky call because we missed something or worded it poorly. By having something already in print you can show the customer for approval before you even start, you save yourself and your customers hours (or even days) of frustration. The only thing I wish was in them that isn't currently covered is the proper wording/etiquette for same sex marriages. Maybe they could be added as an addendum or in future versions of these fine books. I don't run into the need all that often, but it would be nice to know I am wording things properly for those couples too. If you see yourself using this a lot, you might consider getting the hard cover edition rather than the paperback, the binding is a lot more durable. You may want to photocopy certain pages or wording

to have on hand for customers to view,

My mother is a very typical, Southern, 50-something. When I got married she insisted that I have every single invited guest's full name (including middle names). She was also a stickler about how the invitations were addressed. As a less traditional 20-something, I had NO IDEA how to properly address invitations. What about singles? Singles with fiancées? Married friends who kept their maiden names? This book addresses each of these scenarios and was a LIFESAVER for me. I give it as a gift to every friend who gets married. It is a must-have in my opinion.

Great advice great price

This little book (in size only) is a great help with anything concerned with wedding-related stationery tasks from the engagement onward and even awkward situations like recalling invites when a wedding is cancelled. I used to manage a Hallmark store where we did many, many wedding invitations and I found this book to be invaluable especially when there were brides who wanted to make it up as they went along- one could just refer to the book and bring them back to reality...

I looked back at the original Emily Post for a guide to composing my wedding stationary. I found this book to be the only other resource I consulted, which helped to fill in the details.

Perfect

This was a great help in planning my daughter's wedding. It gave me all of the ins and outs of announcements. Great resource!

Excellent guide for the proper way to word invitations for all kinds of social occasions. Great to keep handy for those answers to pesky details.

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